



# SOUTHERN **AFRICA**

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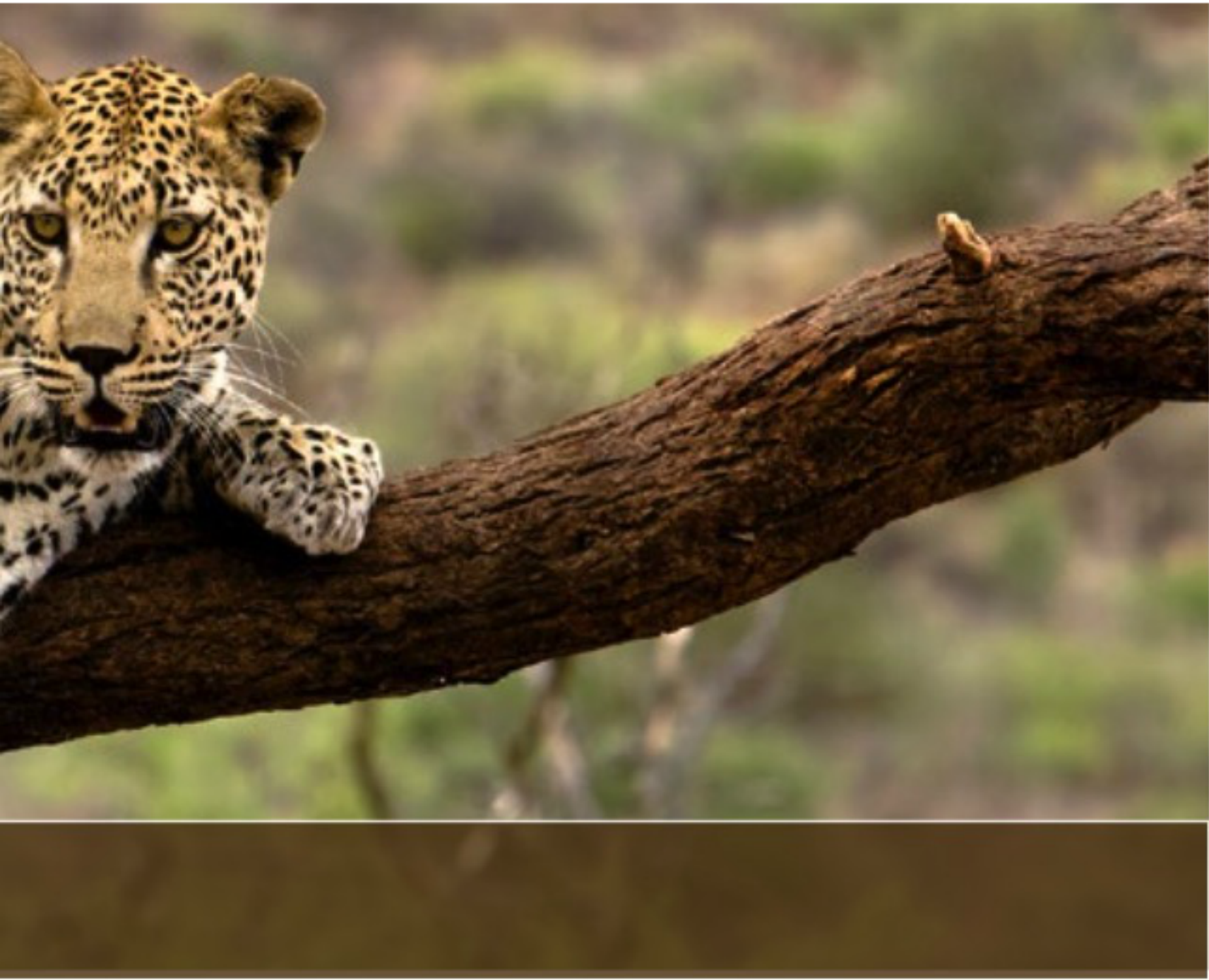


## WHO ARE WE

Southern Africa 360 is an owner-managed and family-run business. We specialise in tailor-made holidays, offering the best in both luxury travel and customised tours in the Southern African region.

Since our inception in 2009, we have been delivering on our promise of offering professional destination management and exceptional high-quality services tailored to meet clients' specific needs and budget. As an acknowledged inbound tour operator, we also believe in the importance of giving back to our local community and protecting the natural environment.





# Our Mission

Southern Africa 360 aims to provide efficient, flexible and quality luxury holidays services with a personal touch. Our exciting and innovative travel programmes guarantee client satisfaction.

# Our Vision

To make Southern African travel dreams come true.

# Our Destinations

South Africa, Namibia, Botswana, Zimbabwe, Zambia and Mozambique.







# SERVICE OFFERING

## Our Clients

- International Agents
- International Tour Operators
- South African Travel Agents
- On - Line Tour Operators

## Our Focus

- Local Ground Handler
- Contracting Partner
- Inbound Receiving Agent
- Local Office Representation

## Our Services

- Tailor Made Individual Holidays
- Leisure Groups
- Incentives and Special Events
- Guaranteed Set Departures





Southern Africa 360 understands the challenges of the modern tourism industry and knows that planning, developing and adapting destination resources to the evolving needs of the market is the key to success.

This business model addresses the fundamental needs of our clients by crafting partnerships that allow them to enjoy the greatest value out of the regions we operate in.

“ Southern Africa 360 comes with a rich legacy of providing efficient service and value-for-money products in Southern Africa. They are able to revert in a timely manner, are very knowledgeable about the destination and are able to provide comprehensive offerings. Moreover, we are able to entrust our clients in the hands of a partner who can ensure their safety and satisfaction

**Savio Pereira, Benchmark Travel Representations India** ”





# Luxury Travel & Customised Tours

Southern Africa 360 acts as a local ground handler and destination management company that provides tailor-made services to meet the requirements of every traveller.

## Accommodation

Southern Africa 360 has a selection of accommodation options in all categories. From low-budget, self-catering units to exclusive deluxe hotels, as well as villas and special-type accommodation, we are sure to offer preferred beds (offer the best rooms at best prices from preferred suppliers).

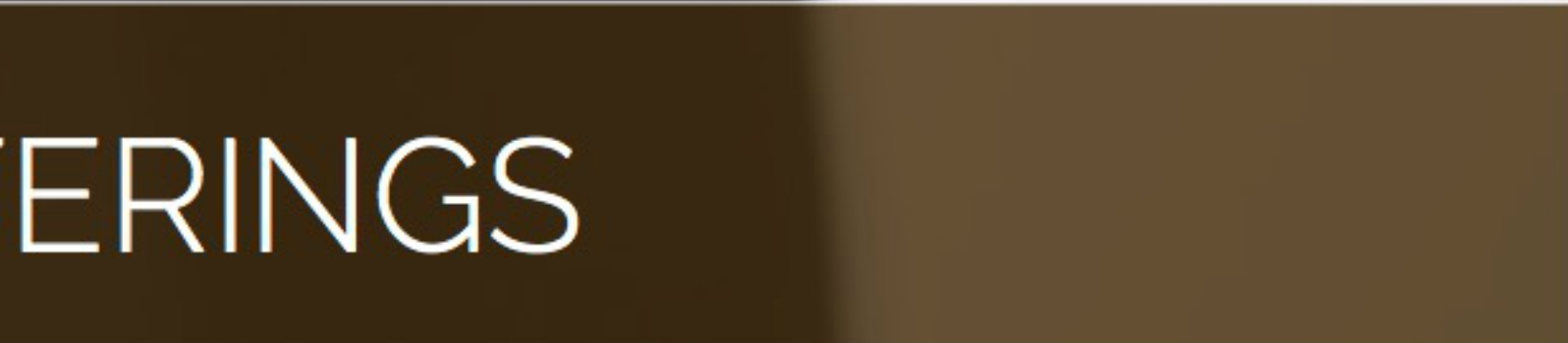
## Transportation

Southern Africa 360 creates special "fly and drive" packages, offers vehicle rental, internal flight arrangements and private or group guided tours within Southern Africa. Together with our own vehicle stock and in cooperation with local and international vehicle rental companies, we are able to offer very competitive rates.



OUR BUSINESS OFF





Southern Africa 360 has an independent groups department that specialises in organisation of leisure groups. We employ a flexible approach to suit any tailor-made groups' requirement regardless of the size of that group.

Southern Africa 360 offers a wide selection of full- or half-day tours in key Southern African destinations, either SIC or on a private basis, in most major languages. In addition to the classical excursions based on the history, culture and natural beauty of the country, Southern Africa 360 offers interactive excursions allowing customers to participate in adventure and special interest activities.

Southern Africa 360 provides a flexible and tailor-made service that meets any group specification and budget requirements for MICE travel. Our emphasis is on creativity and excellence in designing, planning and implementing outstanding special group travel, corporate meetings, incentives and special events.



# Relationships

We enjoy strong relationships with a vast array of travel suppliers in the region, including airlines, car rental companies, hotels, resorts and lodges. These partnerships ensure the best travel solutions at the best price to suit your clients' travel needs.

# Peace of Mind

We are proud to be active members of several industry associations, including SATSA, South African Tourism, Fair Trade Tourism, Tourism Enterprise Partnership and SKAL. With at least one consultant always on call offering a 24-hour emergency service, we ensure clients' needs are met seamlessly and efficiently at all times.

# Innovation

As a travel business we passionately believe we need to innovate, not imitate. Based on this thinking, we re-evaluate travel trends and adapt our offerings accordingly.



WHY PARTNER WITH





# Destination Expertise

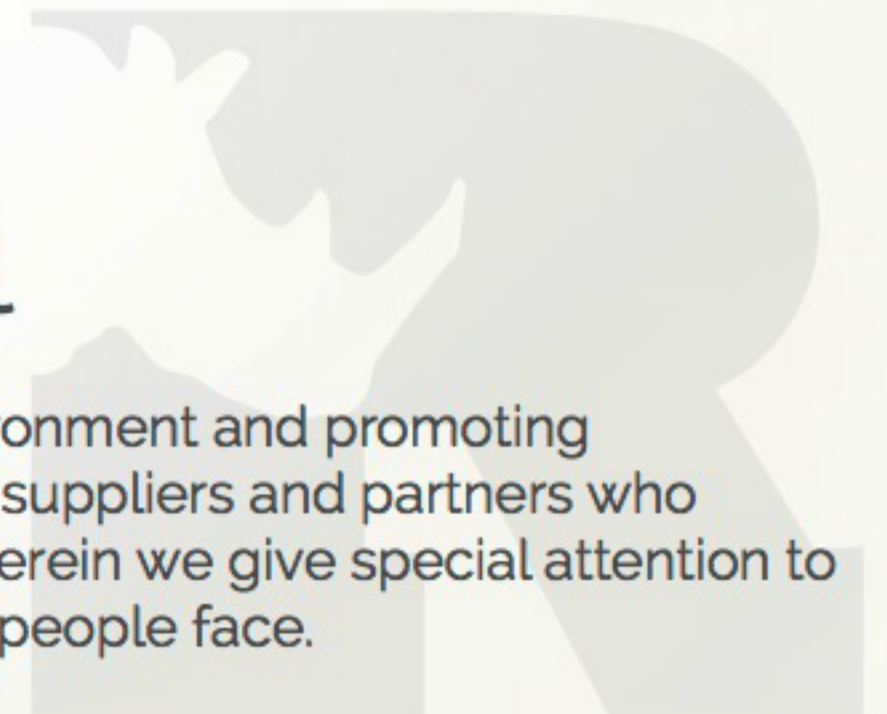
Our expert team of travel consultants are passionate about the Southern African region and have collectively over 50 years' experience in travel. We don't just sell Southern Africa, we live it and love to share it.

# Flexibility

Our business mantra is based on going above and beyond and this extends to the wide variety of clientele we service, from corporate to leisure, groups to individual travellers. We can provide a regional holiday experience that specifically suits your clients' profiles and needs.

# Responsible Travel

Southern Africa 360 is committed to protecting our environment and promoting Responsible Tourism. We work closely with like-minded suppliers and partners who share our ideals and this is reflected in our itineraries wherein we give special attention to creating an awareness of the challenges Africa and her people face.







# CORPORATE SOCIAL INVESTMENT

Intrinsic to Southern Africa 360's culture is that of 'giving back'. We are committed to making a meaningful contribution to the significant environmental, social and human impacts tourism has on its environment. Our support extends to environmental protection and community development.